



Google Ads & Meta Ads

Plan campaigns around meaningful enquiries and measurable actions.

Paid campaign planning and optimisation support. Campaign outcomes depend on the offer, audience, competition, budget and landing-page experience.

Services included

- Campaign strategy and account review
- Google Search and Display campaign setup
- YouTube and eligible shopping campaign support
- Facebook and Instagram campaign setup
- Audience and keyword planning
- Ad copy and creative direction
- Conversion tracking checks
- Optimisation and reporting

Campaign goals

- Lead generation
- Website traffic
- Product or service enquiries
- Brand awareness
- Remarketing where consent and platform rules allow

Important budget note

- Advertising spend paid to platforms is separate from agency management fees.

- Results and lead volumes are not guaranteed.
- Campaigns must comply with platform policies and applicable laws.

Reporting

- Campaign activity summary
- Spend and conversion review where tracking is available
- Testing ideas and next-step recommendations

Let's talk about your goals

Request a campaign discussion before committing to an advertising budget.

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Social links

Facebook: <https://facebook.com/vakhifydigital> | Instagram: https://instagram.com/vakhify_digital | Threads: https://threads.com/@vakhify_digital | X / Twitter: <https://x.com/vakhifydigital> | YouTube: <https://www.youtube.com/@vakhifydigital>

This catalogue is an informational overview, not a binding service agreement. Final deliverables, timelines, fees and terms are confirmed in a written proposal. Service availability depends on project scope.