



Email, WhatsApp & Marketing Automation

Make customer follow-up more consistent and organised.

Messaging and workflow support for businesses that need structured follow-up, customer updates and lead management.

Services included

- Email campaign and newsletter setup
- Email list and template planning
- Lead nurturing workflow planning
- WhatsApp Business profile support
- Enquiry follow-up process design
- CRM and form integration planning
- Appointment reminder workflow planning

Use cases

- New enquiry acknowledgement
- Consultation follow-up
- Service updates
- Newsletter communication
- Customer retention

Responsible messaging

- Use permission-based contact lists

- Provide opt-out where required
- Respect privacy and platform policies
- Avoid unsolicited bulk messaging

Setup requirements

- Access to relevant tools
- Approved message content
- Defined triggers and follow-up rules
- Testing before activation

Let's talk about your goals

Discuss your current enquiry process and the follow-up tasks you want to improve.

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Social links

Facebook: <https://facebook.com/vakhifydigital> | Instagram: https://instagram.com/vakhify_digital | Threads: https://threads.com/@vakhify_digital | X / Twitter: <https://x.com/vakhifydigital> | YouTube: <https://www.youtube.com/@vakhifydigital>

This catalogue is an informational overview, not a binding service agreement. Final deliverables, timelines, fees and terms are confirmed in a written proposal. Service availability depends on project scope.